

TUESDAY, OCT 12

WEDNESDAY, OCT 13

THURSDAY, OCT 14

## Sessions Catalog

### Tuesday, October 12

Time	Targeted Group Meetings
8:00 am	
-	Opening General Session: McAfee President & CEO Dave DeWalt
9:30 am	
9:30 am	
-	Break
10:00 am	
10:00 am	<a href="#">Bam! A Firewall Cooking Demo</a>
-	
11:00 am	
10:00 am	<a href="#">Clean Pipes - Can your ISP Really Deliver?</a>
-	
11:15 am	
10:00 am	<a href="#">McAfee Labs: Malware Experience (10:00 am - 11:30 am)</a>
-	
11:30 am	
10:00 am	<a href="#">Hacking Exposed with Stuart McClure and George Kurtz</a>
-	
1:00 pm	
10:00 am	<a href="#">The Top 10 Things You Didn't Know About McAfee ePolicy Orchestrator</a>
-	
2:00 pm	
10:00 am	<a href="#">McAfee "Secure in 15" Practice: An IT Workshop for Small and Mid-Sized Organizations</a>
-	
2:15 pm	
10:00 am	<a href="#">Endpoint Protection - Tips and Tricks</a>
-	
3:00 pm	
10:00 am	<a href="#">Best Practices for a Successful McAfee Web Gateway v7 Deployment</a>
-	
4:00 pm	
10:00 am	<a href="#">McAfee Data Loss Prevention Fast and Furious - A Day of Demos</a>
-	
4:15 pm	
10:00 am	<a href="#">Global Partner Day</a>
-	
4:30 pm	
11:00 am	<a href="#">Bam! A Firewall Cooking Demo (Repeat Session)</a>
-	
12:00 pm	
11:30 am	
-	Lunch
1:30 pm	
11:40 am	
-	Sponsor Theater Sessions: Adobe, Ciphent, & DynTek Services
2:10 pm	
12:00 pm	<a href="#">Firewall Product Management Office Hours</a>
-	
4:00 pm	
1:00 pm	<a href="#">McAfee Labs: Malware Experience (1:00 pm - 2:30 pm)</a>
-	
2:30 pm	
3:00 pm	<a href="#">McAfee Labs: Malware Experience (3:00 pm - 4:30 pm)</a>
-	
4:30 pm	
3:15 pm	<a href="#">Endpoint Protection - McAfee Product Interlock and Real World Protection Discussion</a>
-	
4:30 pm	
4:30 pm	
-	General Session: President Bill Clinton
6:00 pm	
6:00 pm	
-	Welcome Reception
8:00 pm	

# Sessions Catalog

Wednesday, October 13

Time	Track 1: Integrated Security Benefits for the Business or One Plus One Equals Three	Track 2A: Actionable Threat Insights for 2010 and Beyond	Track 3: Network Security - Focus on IPS, Next-Generation Firewalls, NAC, and Threat & Behavior Analysis	Track 4: Securing the Network - Focus on Web Gateway and Email Gateway Security	Track 5: Data Protection - Focus on Encryption and Data Loss Prevention	Track 6: Protecting Every System - Focus on Endpoint Security	Track 7: Risk and Compliance - Focus on Vulnerability and Risk Management, IT System Controls, and Services
8:30 am - 10:00 am	General Session: The GTI Difference & Expanding Security Across the Enterprise						
10:00 am - 10:15 am	Break						
10:15 am - 11:15 am	<a href="#">Tyco Electronics and McAfee: Scripting ePO 4.6 Operations - Connecting Security to the Rest of Your Business</a>	<a href="#">McAfee Labs: Threat Trends Across All Threat Vectors</a>	<a href="#">McAfee: Hacking Exposed Network Edition - BotNets and Beyond</a>	TBD	<a href="#">McAfee: Enabling Enterprise Mobility 2.0</a>	<a href="#">McAfee: McAfee Endpoint Security - The Road Ahead</a>	<a href="#">McAfee: Tips and Tricks for Continuous Compliance</a>
11:15 am - 11:30 am	Break						
11:30 am - 12:30 pm	<a href="#">Integris Credit Union: Securing the Mid-Sized Business - A View from the Financial Services Segment</a>	<a href="#">Advance Auto Parts and McAfee Labs: The Threat Landscape of the Future</a>	<a href="#">Carqill, Oracle, Northrop Grumman and McAfee CISO Panel: Network Security's Crystal Ball - A Look into the Future</a>	<a href="#">Qualcomm: Analyzing Web Gateway Threat Detections</a>	<a href="#">Apollo Group, FedEx, and McAfee: Endpoint Encryption Demystified</a>	<a href="#">Citrix: Securing the New Desktop Frontier</a>	<a href="#">McAfee: Deep Dive into Web Application Scanning</a>
12:30 pm - 2:30 pm	Lunch (Sponsor Expo Open)						
2:30 pm - 2:40 pm	Sponsor Theater Sessions: Crossbeam, Ernst & Young, & Verizon Business						
2:40 pm - 2:50 pm	Sponsor Theater Sessions: Crossbeam, Ernst & Young, & Verizon Business						
2:50 pm - 3:30 pm	<a href="#">State of Idaho: McAfee Vulnerability Management, ePolicy Orchestrator, and IPS - Boxed Trifecta!</a>	<a href="#">Qualcomm and McAfee Labs: Managing the Next Operation Aurora</a>	<a href="#">Computer Network Defence and McAfee: Network Intrusion Prevention Deep Dive - Alert Tuning Best Practices and More</a>	<a href="#">McAfee: Threat Protection in Action - Web Security Layered Defense Revealed</a>	<a href="#">Adobe, HP, and McAfee: Data Protection Trends and Best Practices</a>	<a href="#">McAfee: New Approaches to Securing Servers</a>	<a href="#">AT&amp;T and McAfee: Database Security Best Practices</a>
3:30 pm - 3:45 pm	Break						
3:45 pm - 4:45 pm	<a href="#">ArcSight, BDNA, Cyber-Ark, Northrop Grumman and McAfee: SIA Partner Panel - Visibility and Velocity: The Power of Multi-Vendor Integrations</a>	<a href="#">McAfee Labs: Reputation 2.0 - Evolving Global Threat Intelligence</a>	<a href="#">Brocade: Networking and Security as a Strategic Competitive Advantage</a>	<a href="#">The Boeing Company: Strategic Web Protection for the Large Enterprise - Securing Both Fixed Internal Endpoints and Mobile Endpoints</a>	<a href="#">Ciphent, Forrester Research, and McAfee: Simple Yet Effective Data Loss Prevention</a>	<a href="#">McAfee: Security Beyond Windows</a>	<a href="#">Kaiser Permanente and McAfee: Fact or Fiction - Security Metrics Boost Compliance Efforts</a>
4:45 pm - 5:00 pm	Break						
5:00 pm - 6:00 pm	<a href="#">McAfee: From Prevent to Detect - A Practitioner's View of Security</a>	<a href="#">McAfee Labs: Cyber Security - Terrorism and "Hacktivism" on the Internet</a>	<a href="#">McAfee: Deep Dive - Next-Generation Firewall - Application-ID, Global Threat Intelligence, Visualization Best Practices, and More</a>	<a href="#">McAfee: Best Practices - Reporting on Web Traffic in the Enterprise</a>	<a href="#">Bank of America: Insider Threats - Using Data Loss Prevention to Raise Awareness and Reduce Risk</a>	<a href="#">McAfee ePolicy Orchestrator 4.6 Uncovered - Tips and Tricks</a>	<a href="#">McAfee: Hacking Exposed - Techniques for Using Whitelisting as an Effective Countermeasure</a>

# Sessions Catalog

Thursday, October 14

Time	Track 1: Integrated Security Benefits for the Business or One Plus One Equals Three	Track 2B: Public Sector - Cyber Security for New Government Initiatives	Track 3: Network Security - Focus on IPS, Next-Generation Firewalls, NAC, and Threat & Behavior Analysis	Track 4: Securing the Network - Focus on Web Gateway and Email Gateway Security	Track 5: Data Protection - Focus on Encryption and Data Loss Prevention	Track 6: Protecting Every System - Focus on Endpoint Security	Track 7: Risk and Compliance - Focus on Vulnerability and Risk Management, IT System Controls, and Services
8:30 am - 10:00 am	General Session: The McAfee Vision for Securing the Digital Future & Securing New Frontiers						
10:00 am - 10:15 am	Break						
10:15 am - 11:15 am	<a href="#">McAfee: Proving You Are Protected</a>	<a href="#">CMS, PG&amp;E, Savannah River Site and McAfee: Moving from Compliance to Real-Time Risk Management</a>	<a href="#">McAfee: Hacking Exposed Network Edition - Risk Inside the Network</a>	<a href="#">McAfee: Enabling Social Networking in the Enterprise - Safely and Productively</a>	<a href="#">Ernst &amp; Young: Preparing for and Executing your Data Loss Prevention Deployment</a>	<a href="#">Qualcomm, The Boeing Company, and McAfee: Host Intrusion Prevention - Life After Deployment and Real-World Best Practices</a>	<a href="#">Tyco International and McAfee: Putting Audits on Auto-Pilot So You Can Focus on Work that Matters</a>
11:15 am - 11:30 am	Break						
11:30 am - 12:30 pm	<a href="#">McAfee: Is Security Strategic to your Business? A View from the Retail Perspective</a>	<a href="#">SAIC, Tiger's Lair, and McAfee: Critical Infrastructure in the Age of Cyber Warfare</a>	<a href="#">McAfee: Three Steps to Achieve Network-wide Visibility Leveraging Threat Behavior Analysis</a>	TBD	<a href="#">Government of South Carolina and McAfee: McAfee Total Protection for Data - Deploying More of What You Already Own</a>	<a href="#">McAfee: Securing Virtualized Environments</a>	<a href="#">Express and McAfee: Proactive Risk Management for Decision Making</a>
12:30 pm - 2:30 pm	Lunch (Sponsor Expo Open)						
12:40 pm - 1:50 pm	Sponsor Theater Sessions: AT&T & SHI International						
2:30 pm - 3:30 pm	<a href="#">NSS Labs: Discussion of 2010 Network Intrusion Prevention Test Results</a>	<a href="#">BAE Systems, NJVC and McAfee: Securing Government 2.0 and Beyond</a>	<a href="#">McAfee: Game Changer - Evaluation Criteria for Next-Generation Network Security</a>	<a href="#">KPMG, Verizon, and McAfee: Separating Fact from Fiction - The Real Security Issues Surrounding Cloud Computing</a>	<a href="#">Devon Energy and McAfee: Getting Value from Data Loss Prevention</a>	<a href="#">McAfee: End-Node Threat Model</a>	<a href="#">McAfee: Building a Governance, Risk, and Compliance Portal - A McAfee Implementation of Compliance and Policy Management</a>
3:30 pm - 3:45 pm	Break						
3:45 pm - 4:45 pm	<a href="#">McAfee: Security Management Platform Strategy</a>	<a href="#">Apollo Group and McAfee: Security in the Age of Mobility</a>	<a href="#">Riverside Health and McAfee: One Box, One Day to Achieve Control Over Network Access</a>	<a href="#">Aberdeen Group: Advantages of Hybrid Email Security</a>	<a href="#">Fallon Clinic, Gateway/Hampton Roads BankShares, and McAfee: Securing Data in 15 Minutes or Less Customer Panel</a>	<a href="#">McAfee: Enable the Cloud to Secure the Endpoint</a>	<a href="#">McAfee: Protecting Against the New Threat Vectors - Virtualization and Mobile</a>
4:45 pm - 5:00 pm	Break						
5:00 pm - 6:00 pm	<a href="#">Monetary Authority of Singapore: Cloud Computing - A Long Tale of Fluff, Froth, and Risks</a>	<a href="#">Catholic Healthcare West, HITrust Alliance, and Tenet Healthcare: The Future of our Nation's Health Information Network</a>	<a href="#">PAETEC: More with Less - Achieving Exceptional Network Security by Partnering with MSSPs/ISPs</a>	<a href="#">McAfee: Hacking Exposed - Lifecycle of a Blended Attack</a>	<a href="#">MXI Security, RingCube, and McAfee: Empower Mobility with Desktop Virtualization on Encrypted USB Drives</a>	TBD	<a href="#">McAfee: McAfee Trust and Safety Initiative</a>
6:00 pm - 7:30 pm	Sponsor Expo Reception						
8:00 pm - 11:00 pm	Final Night Special Event at The M Resort: "Livin' the Dream with McAfee"						